



INVESTOR PRESENTATION
AUGUST 2025

NASDAQ: ZENA | FSE: 49Q

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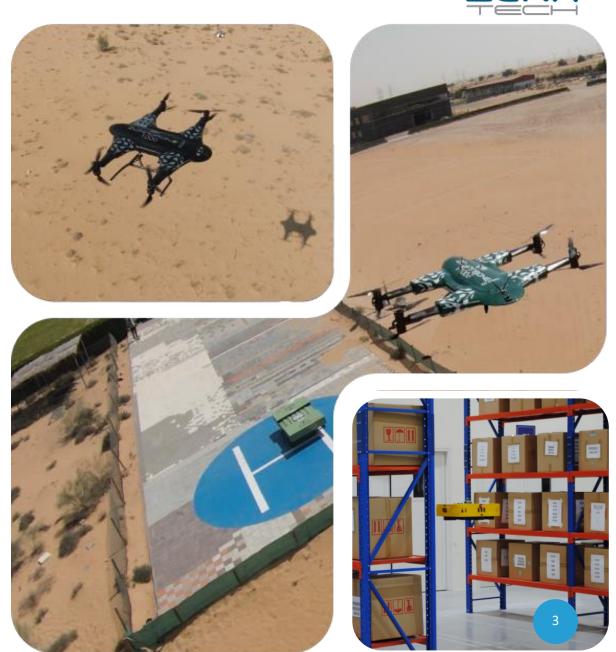
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INVESTMENT HIGHLIGHTS

ZENN

- Enterprise SaaS Software Company that designs and manufactures AI drones
- Selling to fastest growing sectors Defense, Agriculture, and Commercial sectors
- Growing a Global **Drone as a Service** business for convenient Uber-like drone services
- Growth by Acquisition adding to tech solutions, services and customers, revenue accretive
- Favorable Capital Structure 60% Founder and management team owned & 90% of debt held by private investors



CAPITALIZATION SUMMARY



Stock Symbol	NASDAQ: ZENA FSE: 49Q			
Stock Price (As of 07/24/25)	\$6.01			
Common Shares Outstanding	25,501,124			
Market Capitalization	\$145M			
Warrants Outstanding	2,995,551			
At least 60% of shares owned by Founder, Insiders				



ZENATECH - REVENUE MODELS



Enterprise SaaS Software \$2M Sales, 2024

- SaaS Annual license
- Support & Maintenance
- Software Development
- Training

Sales Channels:

Digital Marketing, Sales & Customer Support

Drone as a Service (DaaS) Launched November 2024

- Q1 sales \$1.13M ≈ half DaaS
- DaaS annual subscription membership and per fee use
- Drone management fee
- Hardware/software application customization

Sales Channels:

Digital Marketing, Direct Sales, JV Distribution

Partners and resellers

Drone Solutions, at Paid Trials Stage

- Drone hardware and accessory sales
- · Drone management fee
- Drone software license
- Drone warrantee (hardware and accessory replacement)
- Hardware/software customization
- Software maintenance and support

Sales Channels:

Direct Sales,

JV Distribution Partners

GLOBAL DRONE MARKET



Commercial drone market growing from \$8.8B in 2022, expected to reach \$82.5B by 2032*

Military drones growing from \$14B in 2023, expected to reach \$47B in 2032*

Industry Drivers

- ✓ FAA/other aviation authorities- historic policy directives recently for US drone makers
- ✓ Tech innovation- drone batteries, lighter fuselage, AI and quantum
- ✓ US and other government policy shifts banning Chinese drones & components that currently dominate the industry

GROWTH, COMMERCIAL VERTICALS

25-30%
Agriculture/Precision Farming

15-20% Logistics & Delivery

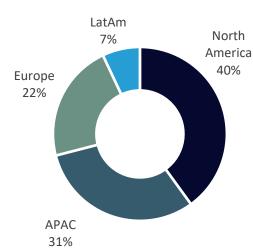
10-15%
Security & Surveillance

20-25%
Infrastructure & Construction

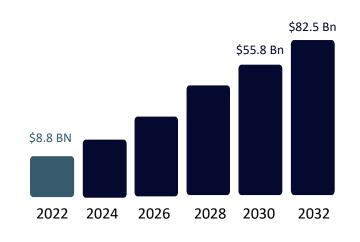
15-20%
Media & Entertainment

5-10%
Environmental Monitoring/Mgmt.

Geographic Breakdown



Commercial Drone Market Size (USD\$)*

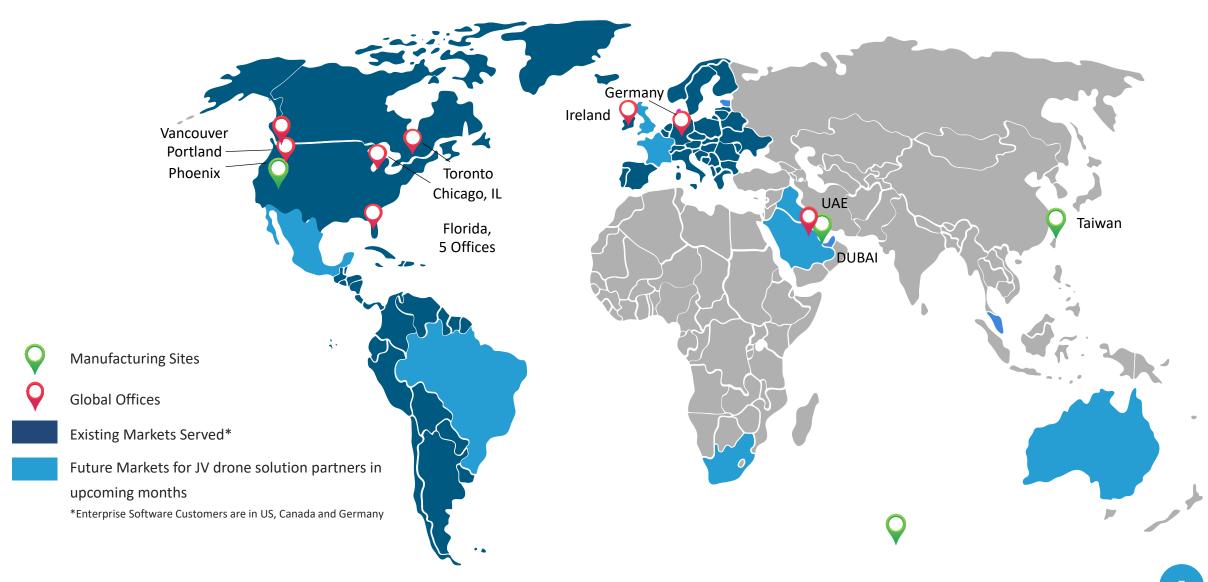


Source Industry Drivers/Sector size- Drone Life.com report on where the industry will grow the fastest by 2030- at 22/09/06, Military Drone market from Fortune Business Insights Research

^{*}Sources: Skyquest and Straights Research

GEOGRAPHIC PRESENCE AND GROWTH





COMPANY MILESTONES



 Acquired 6 Land Survey Companies ZenaTech established, Beta tested the ZenaDrone 1000 in · Moved drone manufacturing to new Acquired Othership (ZenaPay) software farmlands in Ireland 10,000 sq ft. facility in Sharjah, UAE • Launched IQ Square Launch development for agriculture Acquired SystemView and Acquired PsPortals industry • Expanded Arizona Manufacturing Facility PacePlus 2018 2020 2022 2024 2021 2023 2017 2019 2025 • Listing on Nasdaq Capital Markets Acquired Four Additional Software Companies • Acquired WorkAware and TillerStack • Opened first drone production facility, Developed agricultural plant tracking • Launched DaaS business model & Quantum Project Dubai, UAE, 3,000 sq. ft. technology Frankfurt listing • ZenaTech spun off from parent • Launched of the ZenaDrone 1000

ZenaDrone established

 Secured US defense pilot/testing drone contracts (Air Force & Navy)

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• Launched IQ Nano

• Established Spider Vision Sensors - Taiwan

OUR OFFERINGS



Drone Technology Solutions





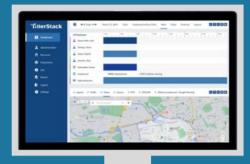




DRONE as a **SERVICE MODEL** (DaaS)

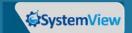


Enterprise Software Solutions

























ZENADRONE PRODUCTS - ZENADRONE 1000





7 X 12 feet

ZenaDrone 1000

Stable Flight, Exceptional Maneuverability, Advanced
Scanning, Multiple Attachments, and Heavy-lift
Capabilities

Sells for: \$100-250K plus software



- Precision Agriculture sprayer attachment and scanners
- Gas Version in Development flies for several hours
- Proprietary Dronenet Communications
 System
- Completed Paid Trials with Air Force and Navy



ZENADRONE PRODUCTS - 10 SERIES





20" × 20" and 30" x 30"

ZenaDrone IQ NANO

A compact indoor inventory drone, operates in GPS-denied environments like warehouses or military armories, obstacle avoidance technology



ZenaDrone IQ Square

A VTOL outdoor engineered for line-of-sight land surveys, infrastructure and other outdoor inspections, as well as inspections and reconnaissance tasks for defense

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CURRENT CUSTOMER DRONE APPLICATIONS





Agriculture

Help farmers cultivate higher yields, reduce labour and expenses utilizing plant tracking and Smart Farming solutions.

- Benchmark growth, scouting disease
- · Fertilizer and Pesticide Spraying
- · Crop and Fruit Farm Imaging
- Irrigation and Soil Management





Defense And Government

Paid pilots by US Air Force and Navy for critical medical supply delivery in field operations, and for sub-zero climate deliveries.

- Search and rescue, disaster response and humanitarian aid
- Crowd monitoring and border patrol
- Operations inspection, intelligence gathering and security
- Firefighting and water spraying





Warehouse and Logistics

Paid pilot in progress with multinational auto parts manufacturer automating inventory management via bar code scanning.

- · Warehouse security and surveillance
- Aisle and safety inspections
- · Picking, packing and parcel sorting
- Warehouse mapping



FUTURE CUSTOMER DRONE APPLICATIONS





Oil and Gas

- Pipe, flare stack and chimney inspection
- · Offshore platform monitoring
- Site surveying and mapping

- Safety, compliance and environmental monitoring
- · Security of sites and asset management





Mining and Construction

- Monitoring and security of indoor and outdoor assets
- Safety and compliance inspections

- Terrain mapping and site survey applications
- Automation of processes, paperwork data collection and analysis/AI





Forestry and Environmental

- Land surveys, animal tracking/migration
- Forest management, seed planting for reforestation

- Environmental planning and compliance
- Forest fire and emergency management





Renewable Energy

- Pipe, flare stack and chimney inspection
- · Offshore platform monitoring
- Site surveying and mapping

- · Safety, compliance and environmental monitoring
- · Security of sites and asset management



DRONE AS A SERVICE (DaaS)



Phase 1 Implementation Now- Land Survey Engineering Company Acquisitions



Phase 2- DaaS Branded Business- Multiple Services



Convenient Subscription-based Drone Services for Business and Government

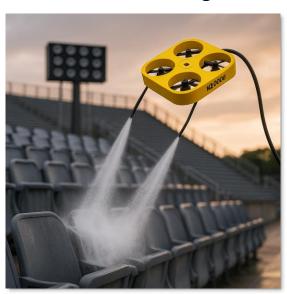
No Hardware/Software Purchase, No Drone Pilots Required, No Maintenance or Regulatory Certification Concerns

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Powerline Inspection



Power Washing



Maintenance Inspection



Precision Agriculture



Line-of-Sight Land Surveys



BVLOS Inspections





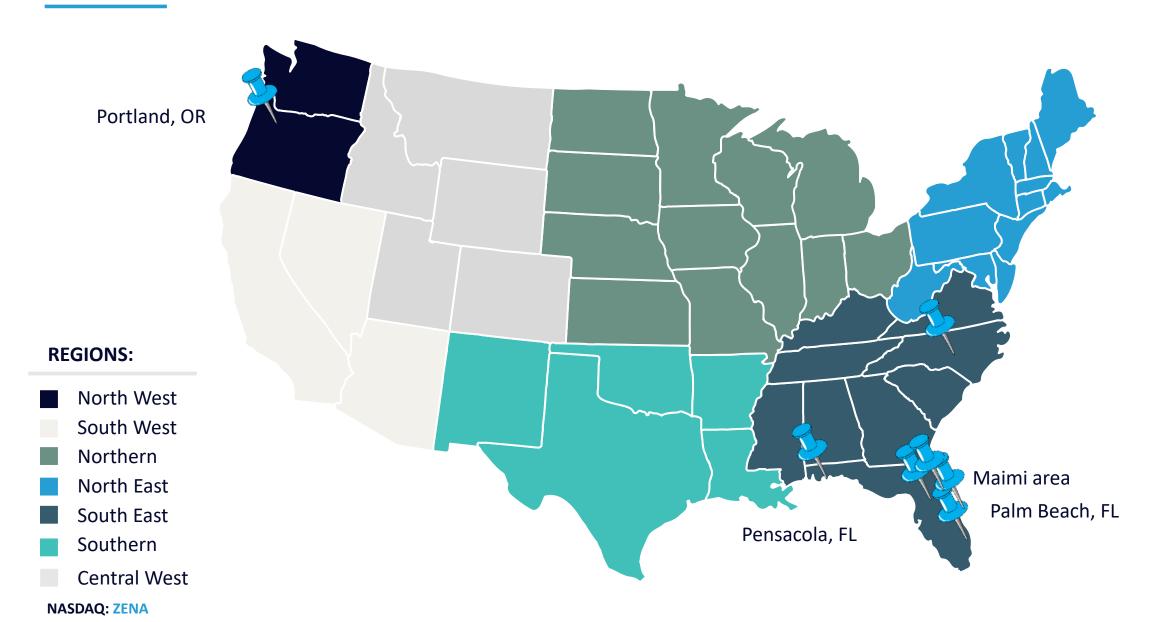
by ZENADRONE

Inventory Management



DaaS NATIONAL ROLLOUT- ACQUISITIONS





HIGHLIGHTED SOFTWARE CUSTOMERS

























































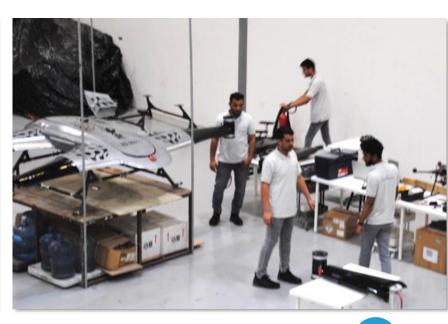
DRONE MANUFACTURING



- UAE production facility established 2022, expanded to 10,000 sq feet in 2023
- Produced and tested 14 successive prototypes of ZenaDrone 1000, #15 is Production model
- Production capability of 10-15 ZenaDrone 1000 models per month
- Production capability of 25+ IQ Nano/IQ series drones per month
- Arizona production facility- R&D, sales, aerial testing, future manufacturing site for US Military drones
- Spider Vision Sensors in Taiwan established Nov. 2024, US military-compliant cameras in Q1, plus other components/supply chain for our drones







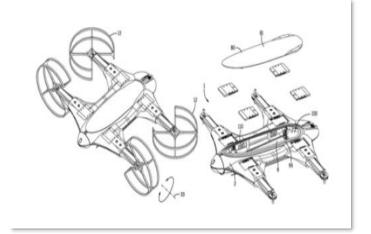
IP PORTFOLIO OVERVIEW

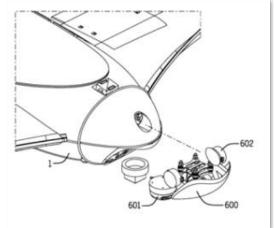


2 Patents for Drone Design

ZenaDrone 1000

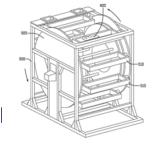
NASDAQ: ZENA

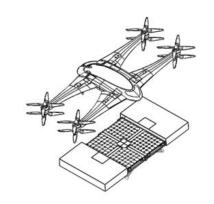


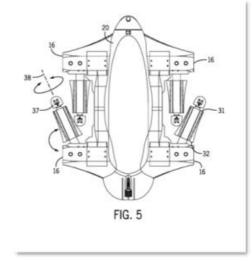


2 Patents for Drone Attachments including:

- Drone with extendable and rotatable wings and multilaccessories securing panel
- Charging/Re-Charging Drone Assembly Systems and Apparatus Pad







EXECUTIVE LEADERSHIP TEAM





SHAUN PASSLEY, PHD | CHAIRMAN & CHIEF EXECUTIVE OFFICER

- Over 25 years of expertise in the software industry, more than 10 years leading public companies
- Serves as CEO and Chairman of the Board of ZenaTech
- Holds a PhD in Business Management and a master's in business administration from Benedictine University. Also has four master's
 degrees; a Master of Law from Northwestern University, a Master of Science in Information Technology from DePaul University, and a
 Master of Science in Product Design from Northwestern University
- · A distinguished figure in the tech and business world



JAMES SHERMAN, CPA | CHIEF FINANCIAL OFFICER

- Has worked for 30 years as a Certified Public Accountant (CPA). Graduated with Honors from Northern Illinois University
- Started career at a Fortune 500 telecommunications firm, rising through the ranks of finance roles
- Served as Treasurer for a \$3.5 billion division of Sprint Corporation, led a \$50 million cost-saving initiative
- CFO of a \$90 million national transportation and distribution company, led a turnaround from potential bankruptcy to ready for sale
- Served as CFO for Carry Corporation, a \$250 million division of Mitsubishi Corporation



SAJJAD ASIF | CHIEF TECHNOLOGY OFFICER

- 18 years of professional experience and expertise in software and drone technologies
- Holds Master of Science in Software Engineering degree from Blekinge Tekniska Högskola (BTH) in Sweden, an MBA from AIOU in Pakistan, and a BS Computer Science from PUCIT in Pakistan
- Held leadership positions with the ZenaTech group of companies, now focused on ZenaDrone solutions and integration
- Held CTO and other leadership and technical roles for multiple European technology firms

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EXECUTIVE TEAM





LINDA MONTGOMERY | VP CORPORATE DEVELOPMENT

- Over 20 years of global technology industry background leading investor relations, business development, and marketing
- Has led investor relations for multiple companies and for six IPOs, joined the ZenaTech prior to public offering
- Previously held national marketing leader roles at IBM, KPMG, Telesat Canada, and general manager for a venture builder agency
- Two business degrees from the University of Winnipeg and the University of Manitoba, holds an Investor Relations Accreditation (CPIR) is from the Ivey School of Business at Western University and the Canadian Investor Relations Institute



SIMON HENRY | VP OF BUSINESS DEVELOPMENT, EMEA

- Over 20 years of sales and client service management in various industries, including finance with the Bank of Ireland
- 3 years at ZenaTech leading ZenaDrone customer/partner growth in Ireland and pioneering relationships in EMEA regions
- Previously roles leading business development, sales, and client service management for companies in global payroll outsourcing, fleet management, and business incentives achieving sales and business objectives
- Degree in Business Studies from Dublin Business School (Honors) and a Masters Degree in Sales Management from UCD Michael Smurfit Graduate Business



PHILANDER FRANKLIN | VP OF BUSINESS DEVELOPMENT, NA

- Over 25 years of professional experience in sales and operations leadership
- Over 10 years with ZenaTech companies leading customer support, operations management, partnerships, and regulatory affairs
- Previously a sales leader in the healthcare insurance industry for Blue Cross Blue Shield provider, GoHealth, achieving top awards for sales and revenue
- Led the growth of a multi-store retailer in Chicago, significantly expanding stores, operations and staff in a two-year period

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COMPETITIVE DIFFERENTIATION



Company	Application			Size/Range		Platform		Functionality		
	Military/ Defense	Commercial	Public Safety	Drone As A Service (DaaS)	Small Indoor	Small Outdoor	Medium Outdoor	Fixed Wing	Rotary	Al
ZENO	√	√	√	√	√	√	√	√	√	✓
Red Cat	√	√	√			√	√	√	√	√
Draganfly	√	✓	√			✓	√		✓	✓
AgEagle	✓	✓	√			✓	✓	√		✓
Ondas Holdings	√	✓	✓				√		~	
AeroVironment	✓	✓	✓			✓	✓	✓	✓	✓
Skydio	√	✓				✓	√	✓	✓	✓

REGULATORY APPROVAL STATUS



Approval Granted



Federal Aviation Administration (FAA)

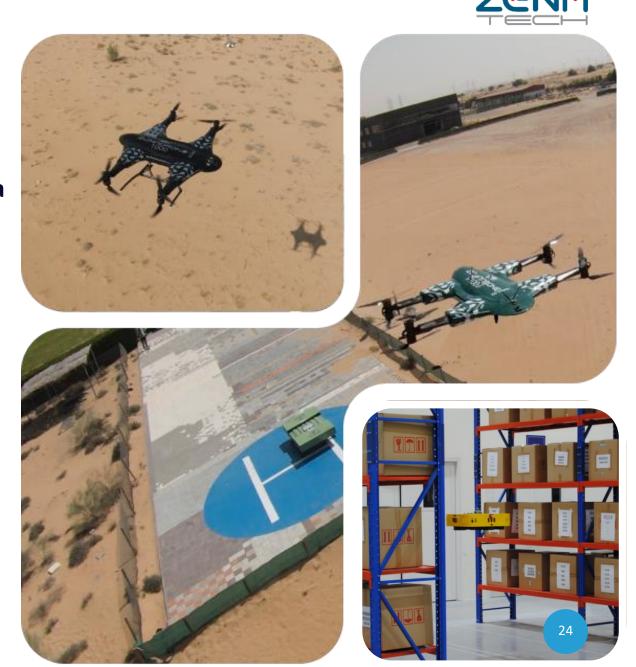


Dubai Civil Aviation Authority and Ministry of Defence

Country	Regulatory Body	Approval Status	Approval time	
(*)	Canadian Transport Authority	Not Applied	8-9 weeks	
	EASA-European Union Aviation Safety Agency	Not Applied	8-10 weeks	
	Irish Aviation Authority	In-progress	12-20 weeks	

INVESTMENT SUMMARY

- Green then Blue UAS Certification in Progress, Work on Winning Defense Contracts
- Meet Monthly UAE Manufacturing Goals, Build Arizona Manufacturing Facility and Capacity
- Close **20 More Acquisitions-** Next 12 Months
- Acquisitions Become Branded DaaS Multi-Service Businesses
- Advanced Indoor Inventory Drone and Agriculture
 Drone Sales Opportunities
- Work on Quantum Computing R&D Projects, Al Drone Fleets & Next Generation Solutions





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