



INVESTOR PRESENTATIONAPRIL 2025

NASDAQ: ZENA | FSE: 49Q

www.zenatech.com

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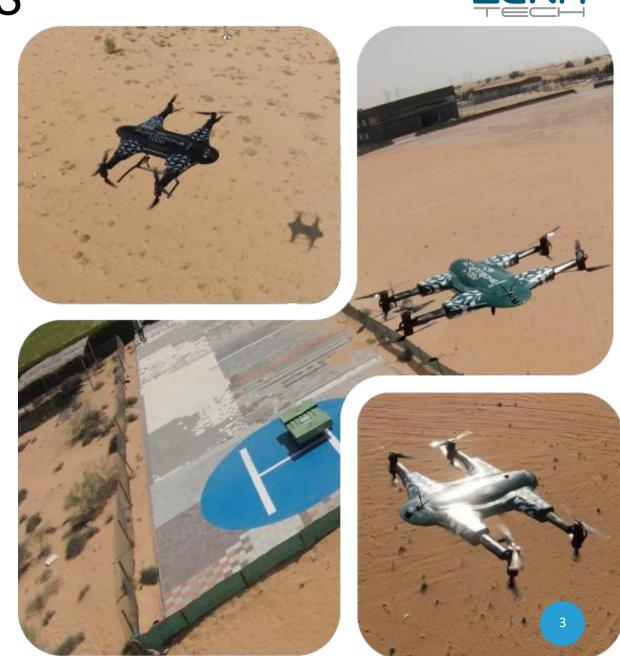
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INVESTMENT HIGHLIGHTS

ZENO

- Enterprise SaaS Software Company that designs and manufactures Al drones
- Selling to fastest growing sectors Defense,
 Agriculture, and Commercial sectors
- Growing a Global **Drone as a Service** business for convenient Uber-like drone services
- Growth by Acquisition adding to tech solutions, services and customers, land survey firms, revenue accretive
- Favorable Capital Structure 60% Founder and management team owned & 90% of debt held by private investors



GLOBAL DRONE MARKET



Commercial drone market growing from \$8.8B in 2022, expected to reach \$82.5B by 2032*

Military drones growing from \$14B in 2023, expected to reach \$47B in 2032*

Industry Drivers

- ✓ FAA/other aviation authorities- regulation more favorable to industry growth
- ✓ Tech innovation- drone batteries, lighter fuselage, Al and quantum
- ✓ US and other government policy shifts banning Chinese drones & components that currently dominate the industry

GROWTH, COMMERCIAL VERTICALS

25-30% Agriculture/Precision Farming

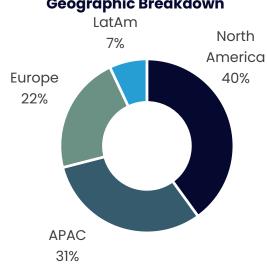
> 15-20% Logistics & Delivery

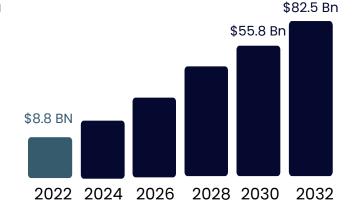
10-15% Security & Surveillance 20-25%
Infrastructure & Construction

15-20% Media & Entertainment

5–10% Environmental Monitoring/Mgmt.

Geographic Breakdown Commercial Drone Market Size (USD\$)*

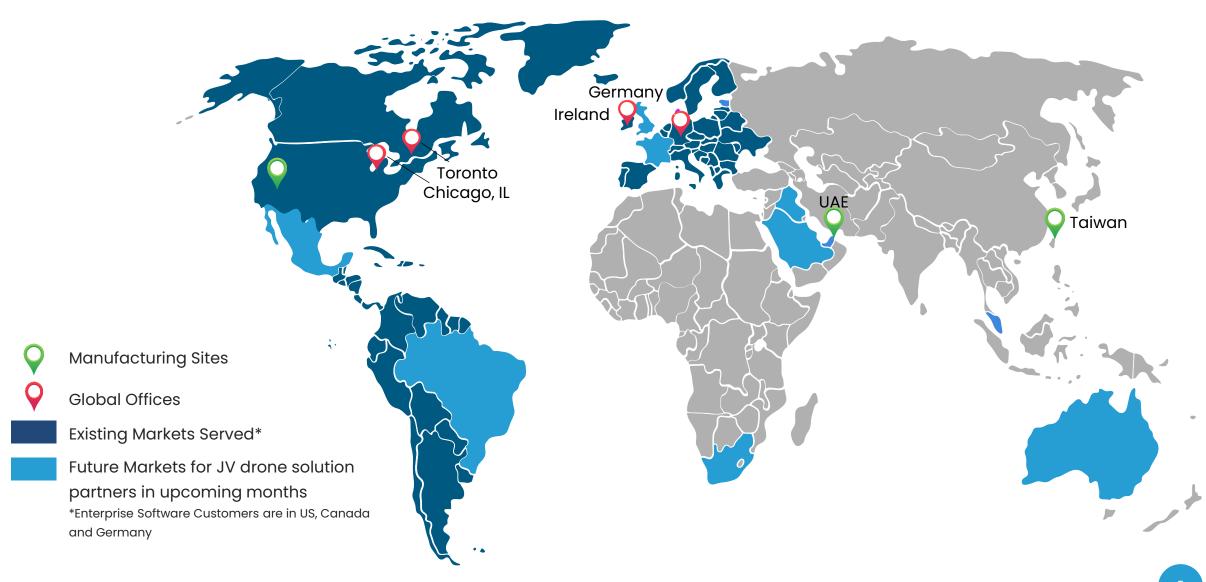




^{*}Sources: Skyquest and Straights Research

GEOGRAPHIC PRESENCE AND GROWTH





COMPANY MILESTONES



 ZenaTech established. (ZenaPay) software development for agriculture industry

 Acquired SystemView, automated facility/plant management software

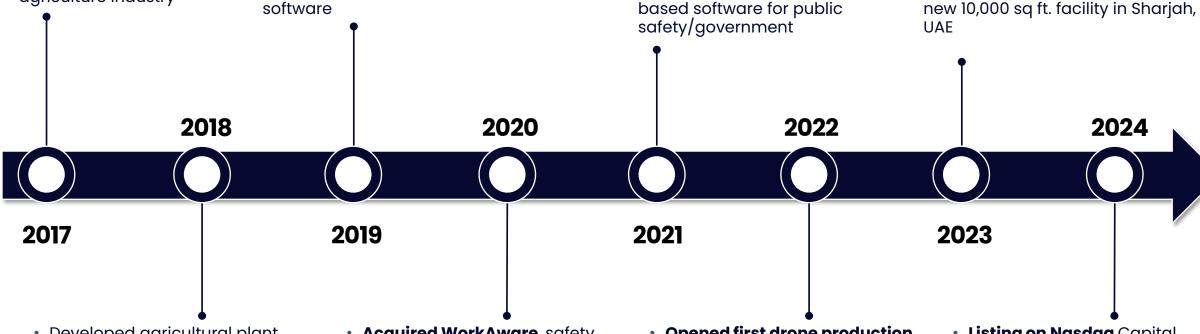
 Acquired of PacePlus, medical records software

 Beta tested the ZenaDrone 1000 in farmlands in Ireland

 Acquired PsPortals browserbased software for public safety/government

 Secured US defense pilot/testing drone contracts (Air Force & Navy)

 Moved drone manufacturing to new 10,000 sq ft. facility in Sharjah,



- Developed agricultural plant tracking technology
- **ZenaTech spun off** from parent
- Acquired WorkAware, safety and compliance software
- Acquired TillerStack, field management software for transportation/construction
- Opened first drone production facility, Dubai, UAE, 3,000 sq. ft.
- Debut of the ZenaDrone 1000 at **UMEX Abu Dhabi Trade Show**
- ZenaDrone establishedspecialized drone solutions company

- Listing on Nasdaq Capital Markets
- Four Additional Software Company acquisitions
- Launched DaaS business model & Quantum Project
- Frankfurt listing

OUR OFFERINGS



Drone Technology Solutions









DRONE as a SERVICE MODEL (DaaS)



Enterprise Software Solutions

























ZENADRONE PRODUCTS





7 X 12 feet

ZenaDrone 1000

Stable Flight, Exceptional Maneuverability,
Advanced Scanning, Multiple Attachments, and
Heavy-lift Capabilities

Sells for: \$100-250K plus software



10 X 10 to 41 X 41 inch

ZenaDrone IQ Series

Small Footprint, Designed for Indoor/Outdoor Use and Obstacle Avoidance, with Hover Stability, Auto Charging and Scanner/Sensing Capabilities

Entry level sells for: \$1-4K plus software

CURRENT CUSTOMER DRONE APPLICATIONS





Agriculture

ZenaDrone 1000 has been piloted to help farmers cultivate higher yields, reduce labour and expenses utilizing plant tracking and Smart Farming solutions. Under development:

- Benchmark growth, scouting disease
- Fertilizer and Pesticide Spraying
- Crop and Fruit Farm Imaging
- Irrigation and Soil Management





Defense And Government

ZenaDrone products have been used in paid pilots by US Air Force and US Navy for critical medical supply delivery in field operations, and for sub-zero climate deliveries. Under development:

- Search and rescue, disaster response and humanitarian aid
- Crowd monitoring and border patrol
- Operations inspection, intelligence gathering and security
- · Firefighting and water spraying

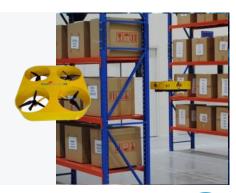




Warehouse and Logistics

ZenaDrone IQ Nano indoor drone currently being used in a paid pilot to automate inventory management via bar code scanning inside a multinational auto part customer's warehouse. Others targeted:

- Warehouse security and surveillance
- Aisle and safety inspections
- · Picking, packing and parcel sorting
- · Warehouse mapping



FUTURE CUSTOMER DRONE APPLICATIONS ZENO





Oil and Gas

- Pipe, flare stack and chimney inspection
- · Offshore platform monitoring
- Site surveying and mapping

- Safety, compliance and environmental monitoring
- · Security of sites and asset management





Mining and Construction

- Monitoring and security of indoor and outdoor assets
- · Safety and compliance inspections
- Terrain mapping and site survey applications

 Automation of processes, paperwork data collection and analysis/Al





Forestry and Environmental

- Land surveys, animal tracking/migration
- Forest management, seed planting for reforestation
- Environmental planning and compliance

Forest fire and emergency management





Renewable Energy

- Pipe, flare stack and chimney inspection
- · Offshore platform monitoring
- Site surveying and mapping

- Safety, compliance and environmental monitoring
- Security of sites and asset management



DRONES AS A SERVICE (DaaS)



Phase 1- Land Survey Acquisitions- Current



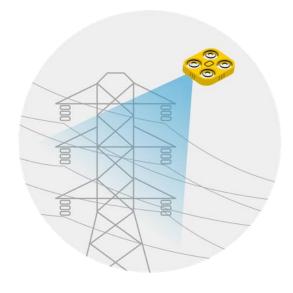




- Acquiring Land Survey engineering companies & other businesses
- Innovating with drones- Speed & precision over legacy methods
- Recurring revenue & existing customer base
- Commercial & Government customers

- Pay per use, turnkeydrones, software, sensors, pilot, regulation & certifications covered
- Land Surveys, Security, Inventory
 Management, Surveillance, Power Wash,
- Power line inspection, Precision Agriculture, Environmental etc.

Powerline Inspection



Oil & Gas Inspection

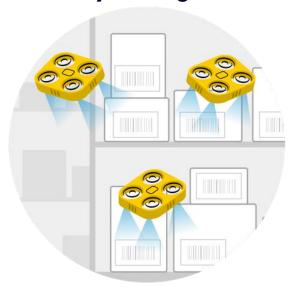


Line-of-Site Land Surveys

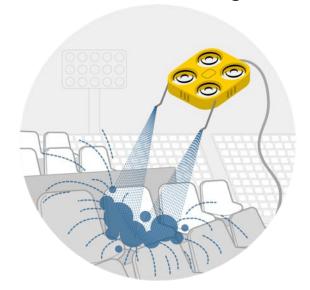


Inventory Management

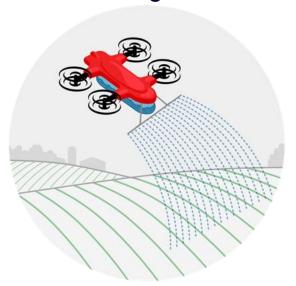
by ZENADRONE



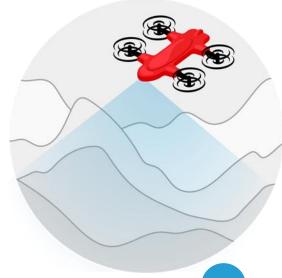
Power Washing



Precision Agriculture

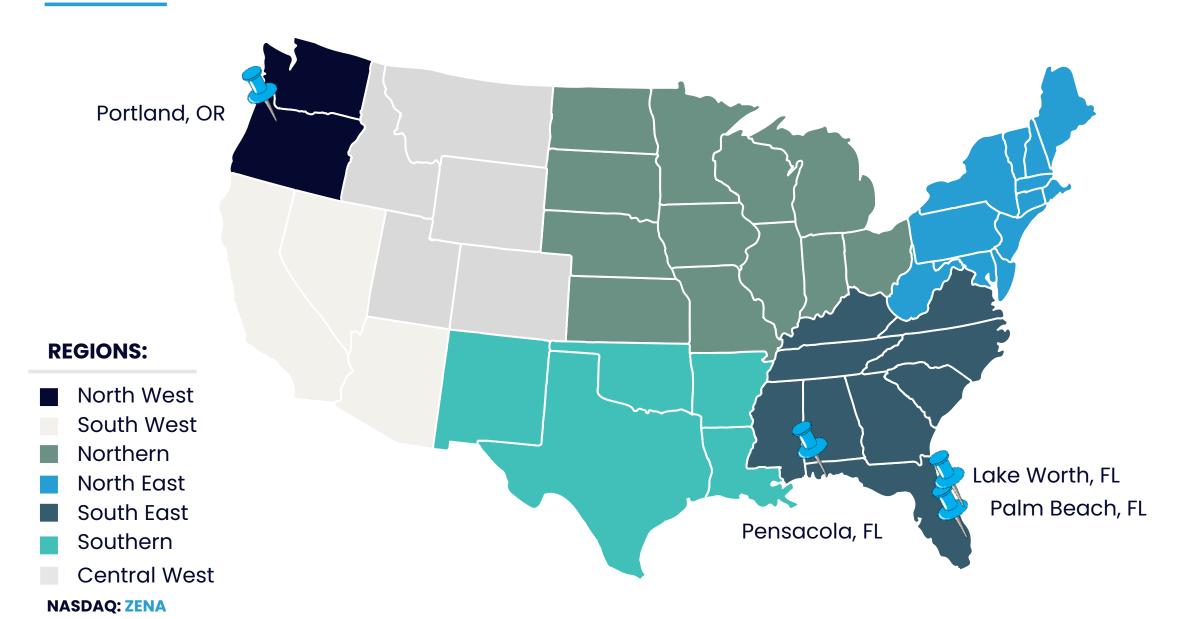


BTLOS Land Surveys



Daas NATIONAL ROLLOUT- ACQUISITIONS





ZENATECH - REVENUE MODELS



Enterprise SaaS Software, \$2M Sales, 2024

- SaaS Annual license
- Support & Maintenance
- Software Development
- Training

Sales Channels:

Digital Marketing, Sales & Customer Support

Drone Solutions, at Paid Trials Stage

- Drone hardware and accessory sales
- Drone management fee
- Drone software license
- Drone warrantee (hardware and accessory replacement)
- Hardware/software customization
- Software maintenance and support

Sales Channels:

Direct Sales, JV Distribution Partners

Drone as a Service (Daas) Launched November 2024

- DaaS annual subscription membership and per fee use
- Drone management fee
- Hardware/software application customization

Sales Channels:

Digital Marketing, Direct Sales, JV Distribution Partners and resellers

HIGHLIGHTED SOFTWARE CUSTOMERS





















































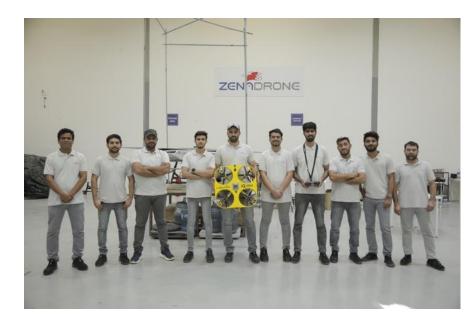




DRONE MANUFACTURING



- UAE production facility established 2022, expanded to 10,000 sq feet in 2023
- Produced and tested 14 successive prototypes of ZenaDrone 1000, #15 is Production model
- Production capability of 10-15 ZenaDrone 1000 models per month
- Production capability of 25+ IQ Nano/IQ series drones per month
- Arizona production facility- R&D, sales, aerial testing, future manufacturing site for US Military drones
- **Spider Vision Sensors in Taiwan** established Nov. 2024, US military-compliant cameras in Q1, plus other components/supply chain for our drones





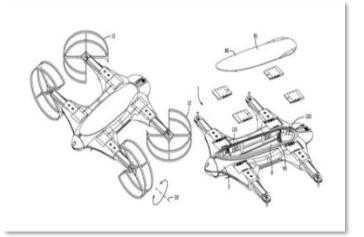
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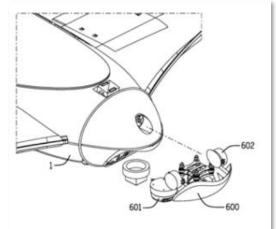
IP PORTFOLIO OVERVIEW



2 Patents for Drone Design

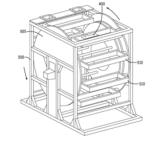
ZenaDrone 1000

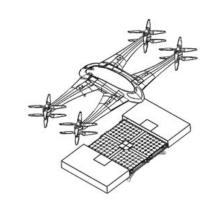


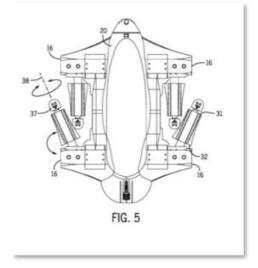


2 Patents for Drone Attachments including:

- Drone with extendable and rotatable wings and multiple accessories securing panel
- Charging/Re-Charging Drone Assembly Systems and Apparatus Pad







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EXECUTIVE LEADERSHIP TEAM





SHAUN PASSLEY, PHD | CHAIRMAN & CHIEF EXECUTIVE OFFICER

- Over 25 years of expertise in the software industry, more than 10 years leading public companies.
- Serves as CEO and Chairman of the Board of ZenaTech
- Holds a PhD in Business Management and a master's in business administration from Benedictine University. Also has four master's degrees; a Master of Law from Northwestern University, a Master of Science in Information Technology from DePaul University, and a Master of Science in Product Design from Northwestern University
- A distinguished figure in the tech and business world



JAMES SHERMAN, CPA | CHIEF FINANCIAL OFFICER

- Has worked for 30 years as a Certified Public Accountant (CPA). Graduated with Honors from Northern Illinois University.
- Started career at a Fortune 500 telecommunications firm, rising through the ranks of finance roles
- Served as Treasurer for a \$3.5 billion division of Sprint Corporation, led a \$50 million cost-saving initiative
- CFO of a \$90 million national transportation and distribution company, led a turnaround from potential bankruptcy to ready for sale
- Served as CFO for Carry Corporation, a \$250 million division of Mitsubishi Corporation



SAJJAD ASIF | CHIEF TECHNOLOGY OFFICER

- 18 years of professional experience and expertise in software and drone technologies.
- Holds Master of Science in Software Engineering degree from Blekinge Tekniska Högskola (BTH) in Sweden, an MBA from AIOU in Pakistan, and a BS Computer Science from PUCIT in Pakistan
- Held leadership positions with the ZenaTech group of companies, now focused on ZenaDrone solutions and integration
- Held CTO and other leadership and technical roles for multiple European technology firms

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EXECUTIVE TEAM





LINDA MONTGOMERY | VP CORPORATE DEVELOPMENT

- Over 20 years of global technology industry background leading investor relations, business development, and marketing
- Has led investor relations for multiple companies and for six IPOs, joined the ZenaTech prior to public offering
- Previously held national marketing leader roles at IBM, KPMG, Telesat Canada, and general manager for a venture builder agency
- Two business degrees from the University of Winnipeg and the University of Manitoba, holds an Investor Relations Accreditation (CPIR) is from the Ivey School of Business at Western University and the Canadian Investor Relations Institute



SIMON HENRY | VP OF BUSINESS DEVELOPMENT, EMEA

- Over 20 years of sales and client service management in various industries, including finance with the Bank of Ireland
- 3 years at ZenaTech leading ZenaDrone customer/partner growth in Ireland and pioneering relationships in EMEA regions
- Previously roles leading business development, sales, and client service management for companies in global payroll outsourcing, fleet management, and business incentives achieving sales and business objectives
- Degree in Business Studies from Dublin Business School (Honors) and a Masters Degree in Sales Management from UCD Michael Smurfit Graduate Business



PHILANDER FRANKLIN | VP OF BUSINESS DEVELOPMENT, NA

- Over 25 years of professional experience in sales and operations leadership
- Over 10 years with ZenaTech companies leading customer support, operations management, partnerships, and regulatory affairs
- Previously a sales leader in the healthcare insurance industry for Blue Cross Blue Shield provider, GoHealth, achieving top awards for sales and revenue
- Led the growth of a multi-store retailer in Chicago, significantly expanding stores, operations and staff in a two-year period

COMPETITIVE DIFFERENTIATION



Company	Application				Size/Range			Platform		Functionality
	Military/ Defense	Commercial	Public Safety	Drone As A Service (DaaS)	Small Indoor	Small Outdoor	Medium Outdoor	Fixed Wing	Rotary	AI
ZENO	~	~	~	~	~	~	~	~	✓	~
Red Cat	✓	✓	~			~	~	~	✓	~
Draganfly	~	~	~			~	~		~	~
AgEagle	~	~	✓			~	~	~		✓
Ondas Holdings	~	~	~				~		V	
AeroVironment	✓	~	✓			✓	~	✓	✓	✓
Skydio	~	~				~	~	~	~	✓

REGULATORY APPROVAL STATUS



Approval Granted



Federal Aviation Administration (FAA)



Dubai Civil Aviation Authority and Ministry of Defence

Country	Regulatory Body	Approval Status	Approval time	
*	Canadian Transport Authority	Not Applied	8-9 weeks	
	EASA-European Union Aviation Safety Agency	Not Applied	8-10 weeks	
	Irish Aviation Authority	In-progress	12-20 weeks	

CAPITALIZATION SUMMARY

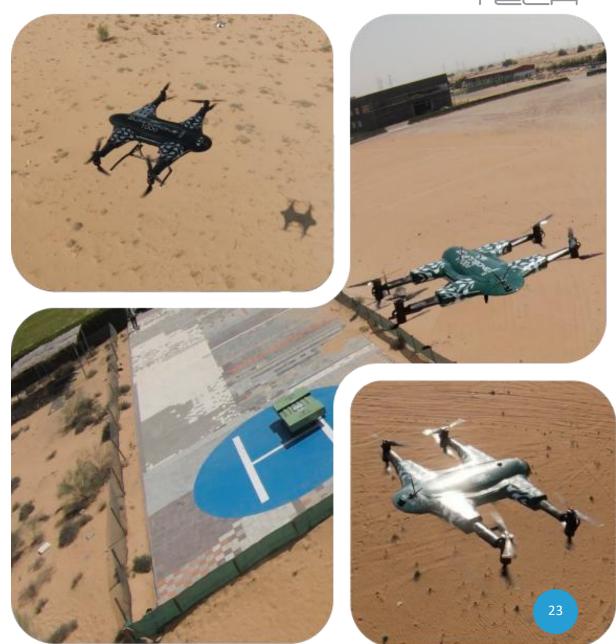


Stock Symbol	NASDAQ: ZENA FSE: 49Q			
Stock Price (As of 04/25/25)	\$2.37			
Common Shares Outstanding	25,101,124			
Preferred Shares Outstanding	17,150,000			
Market Capitalization	\$56M			
Warrants Outstanding	2,995,551			
Fully Diluted Shares	45,246,675			
At least 60% of shares owned by Founder, Insiders				

INVESTMENT SUMMARY

- Enterprise SaaS Company that designs and manufactures Al drones
- Selling to fastest growing sectors Defense,
 Agriculture, and Commercial sectors
- Growing a US **Drone as a Service** business for convenient Uber-like drone services
- Growth by Acquisition adding to tech solutions and customers, land survey firms, revenue accretive
- Favorable Capital Structure 60% Founder and management team owned & 90% of debt held by private investors







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